



Dr. Philip J. Cross

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Dr. Philip Cross is the principal and founder of Kenyon Consulting LLC. He has over 20 years of experience as an economist in academia, government, and consulting. He specializes in econometrics—combining statistical analysis with economic theory to draw inferences about economic outcomes. His consulting experience includes testifying as an expert in a major class-action litigation involving healthcare provision reimbursement, preparing expert opinions in an antitrust matter and in a lost wages matter, and analyzing the compensation structure for equity partners in a large professional services firm. In addition, Dr. Cross has considerable experience providing expert support in class actions and antitrust cases as well as general consulting for businesses and governments.

Dr. Cross's experience includes:

- Served as an expert witness for defendant in a class-action litigation between a health insurer and a group of healthcare providers over alleged claim under-reimbursement. Submitted an expert report outlining flaws in opposing expert's method of ascertaining the class by illustrating how data available to opposing expert was insufficient to accurately identify which healthcare providers were members of the class. Issued a written declaration under penalty of perjury and testified at deposition.
- Retained as an expert witness in an antitrust litigation between a large automotive manufacturer and one of its suppliers. Refuted the opposing expert's claim that sales data supported the allegation that the parts supplier conspired to raise prices during the relevant period. Demonstrated that opposing expert's analysis was based on a simplistic and flawed application of pricing dynamics by presenting an improved model of price dynamics, which demonstrated no statistically supportable evidence of a conspiracy.
- Testified as an expert in a wrongful death matter. Submitted an expert report estimating economic damages due to lost wages based on projections of future earnings and recent income history.
- Retained as a consulting expert to provide economic analysis of the compensation structure for equity partners at a large professional services firm. Constructed a regression model of compensation as a function of productivity, which was also employed to show an absence of gender- and age-discrimination in compensation and promotion policies.
- Worked with third-party survey firms to design and implement on-line surveys to elicit consumer preferences for various product attributes. The resulting analysis of the survey data afforded reliable opinions about liability and estimation of damages in product-liability litigations.
- Assisted financial appraisers and auditors in estimating balance sheet and cash-flow accounts through statistical modelling based on representative samples, which significantly improved the accuracy of payment frequency and default rates.

Dr. Cross holds a Ph.D. in Economics and an M.A. in Economics from the University of Wisconsin. He also holds a B.Com (Hons.) in Economics from the University of New South Wales. He is a member of the American Economic Association, American Statistical Association, the Econometric Society, and the American Bar Association.

Dr. Cross currently holds affiliate positions at BVA Group and Monument Economics Group. He has previously held consulting positions with AlixPartners, Berkeley Research Group, Exponent, Inc., and Deloitte Financial Advisory Services. Dr. Cross was previously an Assistant Professor at Georgetown University, has taught at Johns Hopkins University, and has held an affiliate position at the University of Melbourne. And he was previously a Personnel & Policy Consultant with the U.S. Department of Defense.